



## FOR IMMEDIATE RELEASE

### **Blue Seal Feeds, Inc. Announces Acquisition Finalized and New Division Created**

Londonderry NH, February 11, 2008 – **Blue Seal Feeds, Inc. of Londonderry, New Hampshire** today announced that the acquisition of the assets of **I.L. Richer Company, Inc. of Sangerfield, New York** has been finalized. As a result of the acquisition, Randy Schwalke, President of Blue Seal, announced the formation and leadership of a new division of Blue Seal called *Blue Seal Richer Dairy Nutrition*.

*John Mitchell*, former President of I.L. Richer, has joined Blue Seal and will continue his efforts supporting the dairy industry. Mr. Mitchell commented, “I am excited to be a part of this organization and to have the opportunity to continue to serve as a ‘Friend of the Cause’ for the dairy industry.”

*Andrew Dugan*, I.L. Richer’s former Vice President and Chief Operating Officer, will be leading the new dairy division as Vice President. Andy is a Cornell graduate with over 25 years of dairy feed industry experience and a passion for “*setting the standard*” of the industry. Andy will be supported by a nutrition team including Dr. Mike Cain, Dr. Clay Zimmerman, and Dr. Ryan Ordway from Blue Seal and Jim Moseley, formerly Vice President of Nutrition for I.L. Richer. Andy will also direct the sales efforts of the Dairy Specialists led by managers Glenn Waffle, formerly I.L. Richer’s Vice President of Sales, along with Ray McLaughlin, Bill Stewart, John Balbian, Michele Bennett, and John Winchell.

Blue Seal continues to be committed to the dairy industry for the long term. This new division reflects this commitment to today’s dairy producers. They can count on Blue Seal to exceed their expectations through visionary leadership, unsurpassed nutritional expertise, high quality technology-focused manufacturing, efficient distribution, and superior customer value.

Blue Seal Feeds, Inc. is a subsidiary of family-owned Muscatine Foods Corporation of Muscatine, Iowa. Muscatine Foods also owns Kent Feeds, Inc. of Muscatine, Iowa, Grain Processing Corporation of Muscatine, Iowa, and Precision Foods, Inc. of St. Louis, Missouri.